ARL Research Library Leadership Fellows Program
Strategic Issues Institute II: The Engagement Imperative

October 30 – November 3, 2011
University of British Columbia Library
Vancouver, BC, Canada

About the Institute

Universities have a long tradition of community engagement and service, often embodied in activities such as continuing education, volunteerism, speaker engagements and other forms of outreach. But in challenging economic times, with sophisticated expectations of public institutions for transparency and accountability, universities must increasingly demonstrate value and how their research benefits society and solves real world problems. They are also seeking to offer students high-impact learning opportunities that create a sense of civic responsibility and global awareness.

To meet these goals, many universities today are moving beyond traditional notions of public service and “town and gown” approaches, and university libraries, with their history and ethos of community involvement, have an opportunity to support them. As a recent ARL SPEC Kit notes: “the evolution from outreach to engagement is clearly underway in many ARL member libraries (and in their parent institutions), but a shared understanding of both the meaning of engagement and the library’s role in it has yet to emerge.”1 Expanding our understanding of these issues and roles will be the focus of this Institute.

At UBC, the University’s strategic plan demonstrates a strong commitment to community engagement (http://strategicplan.ubc.ca/). A key part of this strategy is the Irving K. Barber Learning Centre, an innovative private-public-university partnership. By integrating a community development approach into its planning, the Learning Centre has evolved the role of the academic library and librarians beyond traditional outreach and service, into one that leverages the skills, attributes and position of the library to serve as facilitator between community and university interests. The new skills, approaches, and infrastructure being built, although focused on local and provincial communities, can equally be applied in the global arena.

This Institute will survey the landscape of university-public engagement broadly and locally at UBC, giving attendees opportunities to interact with decision-makers and consider how they might reposition their libraries in the wider community. We will pose questions such as: why should university libraries engage with community? How does this connect us within the academy? How do we measure impact and show value? What new skills and ways of working will be asked of us? How can we lead ourselves and others through these changes?
Institute Website:

Strategic Institute II website including information about program, hotel accommodations, maps, and other local arrangements

http://arlrllf.library.ubc.ca/

Other Information about:

University of British Columbia www.ubc.ca

UBC Library www.library.ubc.ca

and its Strategic Plan www.library.ubc.ca/strategicplan

Irving K. Barber Learning Centre http://www.ikebarberlearningcentre.ubc.ca/

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SUNDAY, OCTOBER 30

7:00-8:30am  Continental Breakfast
               Sunday Hospitality Suite (Room Number TBA)
               West Coast Suites

OPTIONAL Sunday Morning Tours & Activities

Optional local tours and activities are available to introduce you to the beautiful West Coast of British Columbia. We request that you pre-register for your choice of Activity A or Activity B by FRI. OCTOBER 21st. For more information and to pre-register see: http://arlrllf.library.ubc.ca/sunday-activities/

Activity A: VISIT GRANVILLE ISLAND

8:45 am  Transport departs from campus to Granville Island. Meet at West Coast Suites Front Desk at 8:45am.

9:30-10:30 am  Granville Island is a popular destination situated on Vancouver’s inner city harbor. Start your morning with one of the following activities, each lasting about an hour, ensuring you bring suitable clothing and footwear. Select one of:

   Enjoy a Hatha Yoga Class
   or
   Take an Aquabus Tour of the Inner Harbor
   or
   Explore Granville Island on your own

10:30-11:15 am  At 10:30 the whole group will reconvene at the Public Market for coffee and a walkabout.

11:30 am  Transport returns to UBC campus, arriving at 12noon
Activity B: WEST COAST BEACH HIKE

10am-11am Rain or shine, join us for a guided hike along the UBC campus shoreline. Dress for outdoor conditions including sturdy walking shoes.  
Meet at the West Coast Suites Front Desk at 10:00am.

12noon-1pm Boxed Lunch
Dodson Room, Irving K. Barber Learning Centre

INSTITUTE BEGINS at 1:00PM

1:00 – 4:30 pm Program Opening & Introductions
ARL
Lillooet Room, Irving K. Barber Learning Centre

4:30 – 5:45 pm Opening Reception
Dodson Room, Irving K. Barber Learning Centre

Welcoming Remarks
David Farrar, Provost and Vice President, Academic, UBC
Melody Burton, Deputy University Librarian

6:00 pm Group Dinner & Pub Night
Mahony & Sons, UBC Campus
### MONDAY, OCTOBER 31

<table>
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<th>Time</th>
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| 8:15 - 9:00 am | Continental Breakfast  
*Lillooet Room, Irving K. Barber Learning Centre* |
| 9:00 - 10:15 am | Welcome to UBC  
*Dodson Room, Irving K. Barber Learning Centre*  
Context and Goals for the Institute  
Overview of UBC Libraries and IK Barber Learning Centre  
  - Organization, Strategic Issues  
Ingrid Parent, University Librarian  
Library Executive and Staff Members |
| 10:15 - 10:45 am | Break |
| 10:45 - 12noon | The Engagement Imperative  
*Dodson Room, Irving K. Barber Learning Centre*  
Stephen Owen, Vice President External, Legal, Community Relations, UBC  
Henry Yu, Principal, St John’s College, UBC |
| 12noon - 1:00 pm | Lunch  
*Lillooet Room, Irving K. Barber Learning Centre* |
| 1:00 - 2:00 pm | Tour of the Irving K. Barber Learning Centre  
*Convene in Lillooet Room*  
Tour includes Digitization Centre, Chung Collection and ASRS (robotic storage) |
| 2:00 – 2:45 pm | Community Engagement: A Faculty Perspective  
*Dodson Room, Irving K. Barber Learning Centre*  
Paul Kershaw, Scholar of Social Care, Citizenship and the Determinants of Health Human Early Learning Partnership (HELP), UBC |
MONDAY, OCTOBER 31

2:45 – 3:45 pm  Challenges of Strategic Change 1  
_Dodson Room, Irving K. Barber Learning Centre_  
Ingrid Parent and Melody Burton  
Refreshments

3:45 – 4:15 pm  Debriefing the Day

4:45-7:30 pm  Group Dinner  
_Boathouse Restaurant on Vancouver’s Oceanfront_  
Transport departs 4:45pm from West Coast Suites to restaurant.  
Transport departs 7:30pm from restaurant to optional evening program, and returns to campus.

8:00 pm  Optional Evening Program  
Opening Ceremony, UBC Dialogue on the History of Indian Residential Schools in Canada  
_Location TBA_
TUESDAY, NOVEMBER 1

8:15-9:00 am  Breakfast
Walter C. Koerner Library, 7th Floor Staff Lounge, Room 746

9:00 - 10:00 am  Campus Strategies for Engagement
Walter C. Koerner Library, BC Gas Conference Room, Room 740B
Michelle Aucoin, Managing Director, Community Engagement, UBC

10:00 - 10:30 am  Break

10:30 – 11:50 am  Putting Theory into Practice
Walter C. Koerner Library, BC Gas Conference Room, Room 740B
Simon Neame, Director IK Barber Learning Centre and Colleagues

11:50-12noon  Walk to University Centre

12noon- 1:15 pm  Lunch at Sage Bistro, University Centre

1:15pm  Walk to Irving K. Barber Learning Centre

1:30 - 2:30 pm  Library Strategies for Engagement
Dodson Room, Irving K. Barber Learning Centre
Christopher Ball, Head, Education Library
Sarah Dupont, Aboriginal Engagement Librarian, Xwi7xwa (First Nations) Library
Kathy Hornby, Interim Head, Life Sciences Libraries
Eleanor Yuen, Head, Asian Library

2:30-3:00 pm  Break

3:00-4:00 pm  Challenges of Strategic Change 2
Dodson Room, Irving K. Barber Learning Centre
Library Executive Team (AULs)
4:00-4:30 pm  Debriefing the Day

4:30 pm  *Walk to Museum of Anthropology*

4:45 – 5:45 pm  *Guided Tour of Museum of Anthropology*  [http://www.moa.ubc.ca/](http://www.moa.ubc.ca/)


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**WEDNESDAY, NOVEMBER 2**

8:00 am  *Transport departs 8 am from West Coast Suites to Vancouver Public Library Central Branch, Downtown Vancouver*

8:45 – 10:00am  *Breakfast Program: Community Leader Perspective 1*  
*Alma VanDusen & Peter Kaye Rooms*  
Judy Rogers, Chair, UBC Alumni Association Board of Directors

10:00-10:30 am  *Break*

10:30-12noon  *Community Engagement: A BC Research University Panel Discussion*  
*Alma VanDusen & Peter Kaye Rooms*  
Gohar Ashoughian, University Librarian, University of Northern BC  
Elaine Fairey, AUL Learning & Research Services, Simon Fraser University  
Marnie Swanson, University Librarian, University of Victoria

12noon-1:30 pm  *Lunch Program: Community Leader Perspectives 2*  
*Board Room*  
Janet Austin, CEO, Metro Vancouver YWCA  
Chris Kelly, Former Superintendent of Schools, Vancouver School Board  
Sandra Singh, Chief Librarian, Vancouver Public Library
1:30-2:30 pm  Conversation on Leadership  
Board Room  
John Furlong, CEO of Vancouver 2010 Olympic and Paralympic Games  
www.johnfurlong.ca

2:30-3:00 pm  Break  Alma VanDusen & Peter Kaye Rooms

3:00-4:00 pm  Putting It All Together: Locally and Globally  
Alma VanDusen & Peter Kaye Rooms  
Ingrid Parent

4:00-4:30 pm  Debriefing the Day

4:30pm  Walk or taxi to restaurant

5:15-7:00pm  Group Reception  
Rogue Restaurant in Historic Gastown District  
Return by taxi to campus on your own

THURSDAY, NOVEMBER 3

8:15 - 9:00 am  Continental Breakfast  
Lillooet Room, Irving K. Barber Learning Centre

9:00 – 11:30 am  ARL Program  
Lillooet Room, Irving K. Barber Learning Centre

11:30 am-12noon  Closing thoughts, goodbyes

12noon  Adjournment